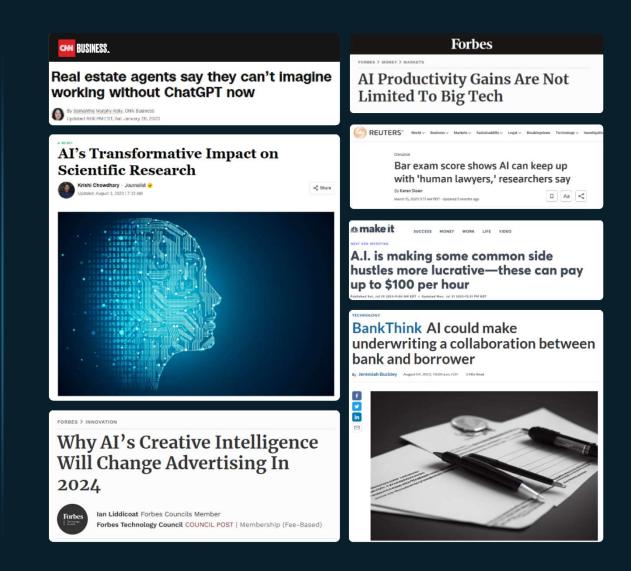


Power your Al transformation with the Microsoft Cloud

Al is everywhere



What can Al do for you?

Power your Al transformation with the Microsoft Cloud

Amplify human ingenuity with a copilot for everyone

Deliver transformational experiences by building your own intelligent apps

Safeguard your business and data with the most trusted AI platform



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Employees are ready to embrace Al

64%

Employees lack time & energy to do their job

3.5X

More likely to struggle with strategic thinking

70%

Employees willing to delegate work to Al

60%

of leaders say a lack of innovation is a concern

Empowering everyone to achieve more













Every employee



Functional roles



Security & IT professional



Developer & data professional



What every employee wants from Al



Finding info and answers



Summarizing meetings and action items



Creative work



Analytical work



Planning their day



Admin tasks





Bing Chat Enterprise

Al-powered chat for work



Bing Chat Enterprise

Al-powered chat for work



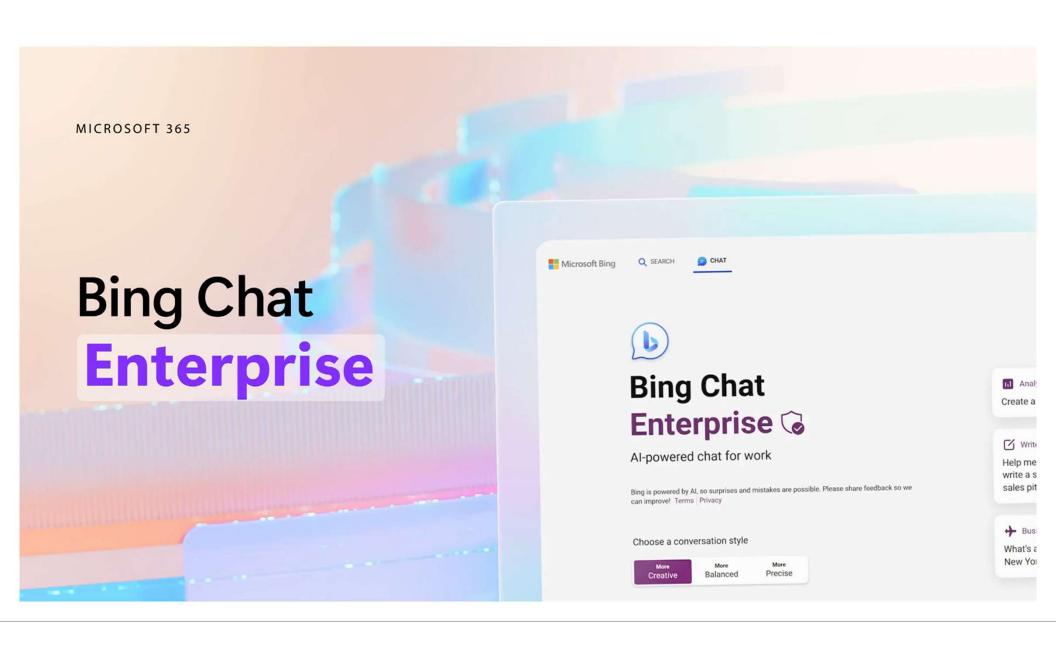
Chat data isn't saved



Microsoft has no eyes-on access



Data isn't used to train the models

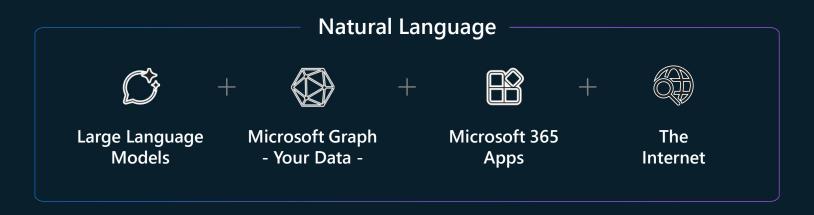


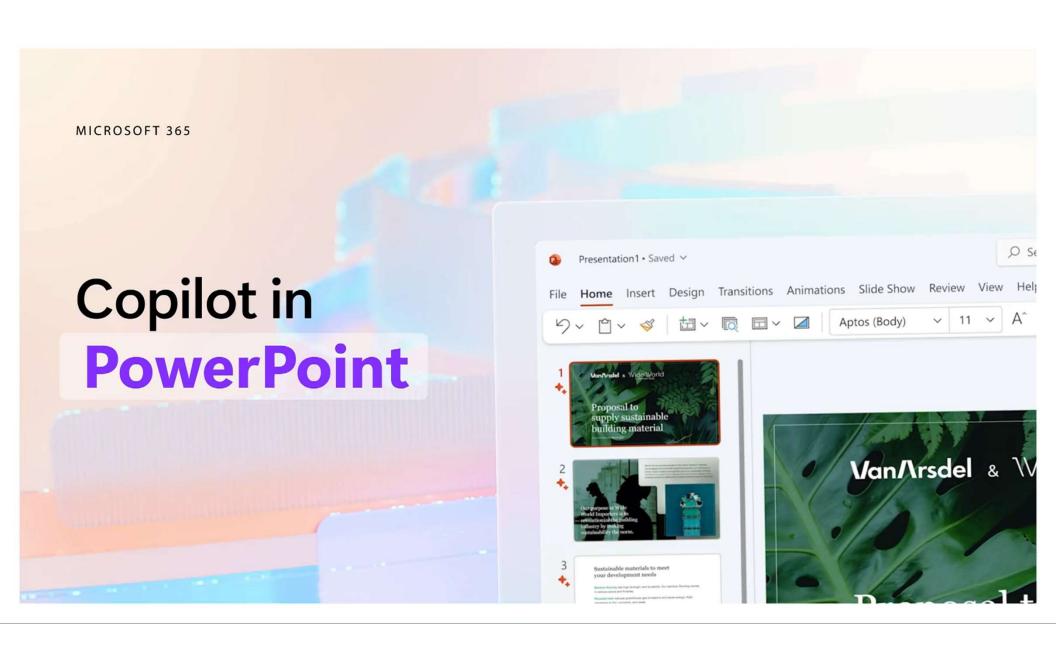


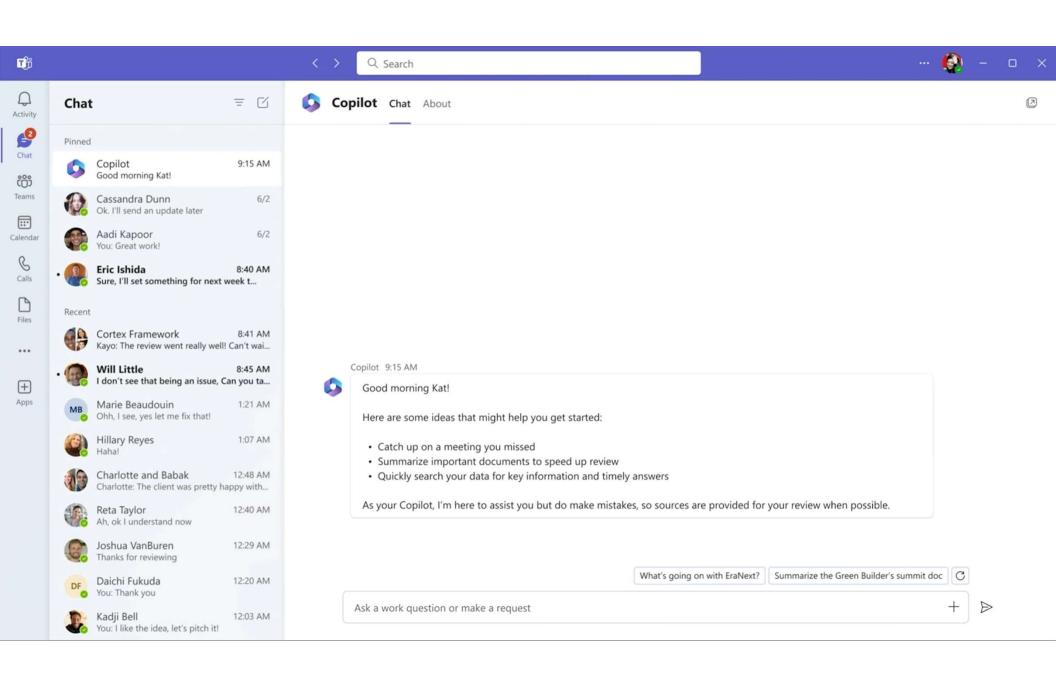


Microsoft 365 Copilot

Works alongside you in the apps you use every day







	b	(b)	
	Bing Chat	Bing Chat Enterprise	Microsoft 365 Copilot
	Personal	Work	Work
GPT Large Language Model	✓	✓	✓
AI-Powered Web Search, Answers & Content Generation	✓	✓	✓
Commercial Data Protection		✓	✓
Enterprise Security, Privacy & Compliance			✓
Microsoft 365 Graph (content & context)			✓
Microsoft 365 Apps			✓



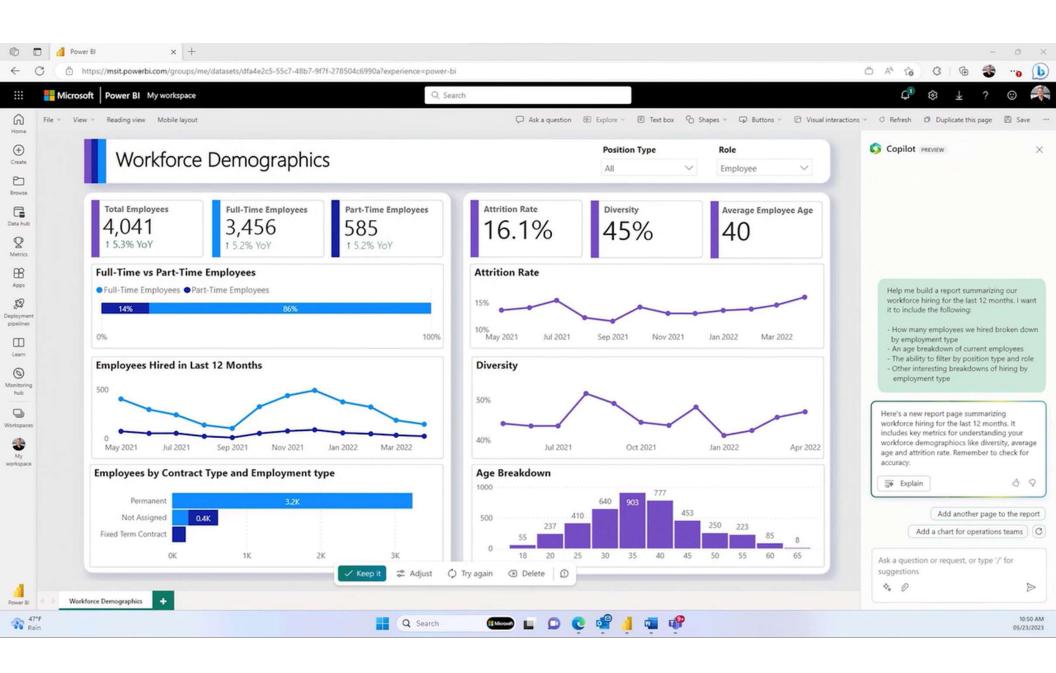


Stay focused on your business outcomes and unlock insights in your data with Copilot

Create insightful reports

Uncover actionable insights

Translate insights into impact



Microsoft Security Copilot

Bing Chat

Microsoft 365 Copilot Power Platform Copilot

Dynamics 365 Copilot Windows Copilot

Microsoft runs on Azure Al

The potential of AI is clear... the question is what will you build?



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Generative AI makes apps truly intelligent

Paradigm shift

Current apps

Constrained interactions

Hard-coded and fixed data sets

Change is costly and complex

Intelligent apps

Natural language interaction

Data-driven, personalized experiences that improve over time

Quickly deliver new features

Top use cases for

Generative Al



Enterprise ChatGPTBetter knowledge mining



Intelligent Call Centers
Better analytics and service



Build your own copilot Your data. Your apps. Your people



Content Generation
New products and services



Hyper-personalization
Better sales and marketing

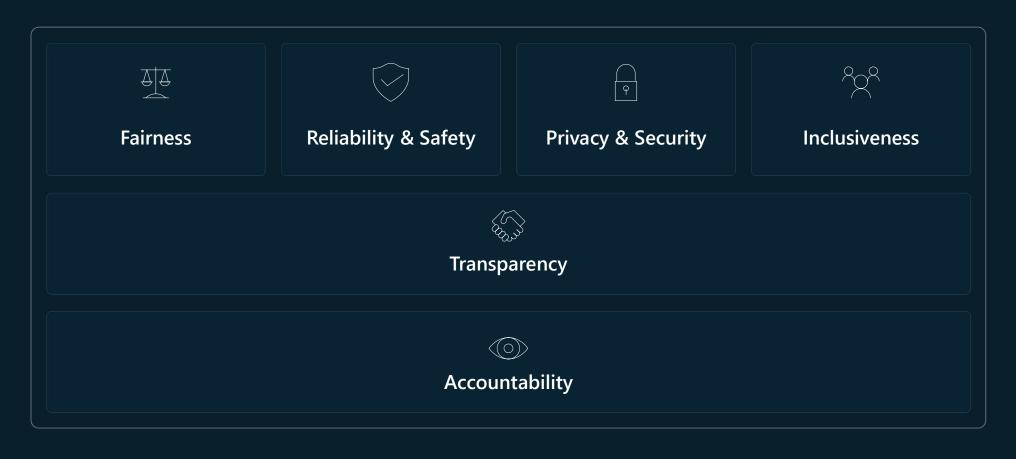


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Microsoft's Responsible Al principles



Microsoft Cloud Al you can trust

Your data is your data

Your data is <u>not</u> used to train the OpenAI foundation models without permission

Your data is <u>protected</u> by the most comprehensive enterprise compliance and security controls

Education use cases

Opportunities for AI in Education

 Personalize learning based on individual student needs with tailored content and targeted coaching to support improvement

• Improve accessibility with translation, captioning, read-aloud, and voice input

 Build AI literacy among staff, educators, and students to encourage responsible usage and effectively advance learning

 Equip students with the skills they'll need to thrive in the future of work

 Defend at machine speed with gains in quality detection, speed of response, and ability to strengthen security posture

• **Protect your data** with the most comprehensive compliance and security controls in the industry

Accelerate
Learning

MICLUSINELY DESIGNED

Enabling
Equitable
Education

SIMPLIFIED AND SECURE I
IMPROVED

 Engage learners by providing interactive experiences, a jump-start to creative processes, and real-time feedback

 Analyze data efficiently by identifying patterns and making predictions from unstructured data across diverse sources of information

 Create and customize content for lesson plans, quizzes, rubrics and more for any topic, in any language, for any level

• Enhance support services with the ability to answer FAQs, recommend resources, and provide personalized information

• **Unlock productivity** and save staff time spent writing, searching, editing, and analyzing

 Automate processes for administrative or repetitive tasks such as managing IT helpdesk tickets, course scheduling, and more

Operate more efficiently



Challenge •

As costs goes up, institutions need to accomplish more while saving time and money. Meanwhile students and staff are overloaded and under resourced.

Solution •

Automate time consuming tasks with Power Apps and Al

Benefits

 Save time and money to reinvest in your mission and deliver better student experiences

Southern New Hampshire University | US



Challenge

The university had developed a variety of systems to manage the institution and deliver academic programs o its diverse student population. However, these systems had been built with different technologies and were maintained through different processes. Consequently, data was dispersed, and system access was inconsistent.

Solution

The SNHU team and Microsoft partner Innovative-e, successfully migrated its university-wide project management activities exclusively to Microsoft 365, making full use of Teams, Power Platform (Power Apps, Power Automate, and Power BI), and Project Online.

Benefits

Using tools like Power Platform, which enables simple drag-and-drop connectors with Power Automate, means vast time savings for organizations like SNHU.



66

We'd recently established Office 365 and Microsoft as the choice for the university. From there, the ease of access to other tools was seamless. Because of the Microsoft ties and what we were already launching internally, it just made it an extremely easy transition and a very easy implementation as well."

Kurt Mithoefer

Assistant Vice President of Planning and Value Creation, SNHU

RWTH Aachen University Germany



Challenge

One invoice, many researchers. The university needed to direct invoices to where they would actually be paid.

Solution

An automated invoicing workflow for Microsoft Azure based on the cloud and on Dynamics 365 Business Central was ready for use after just three months. This has enabled the cloud to be rolled out for research projects all across campus.

Benefits

The new solution reduces administrative effort and saves time at the IT Center – time that can now be spent providing tailored advice on cloud-related matters.

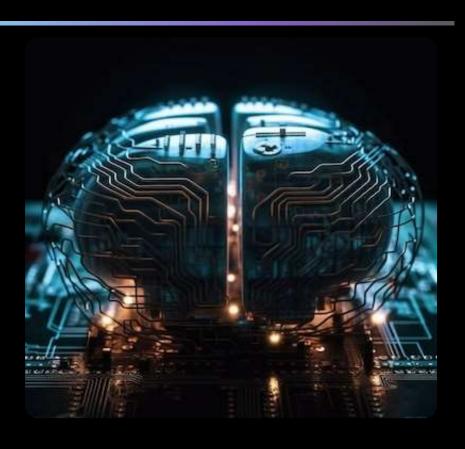


 $\Box\Box$

Thanks to the automated invoicing workflow based on Microsoft Azure, invoicing now aligns with our internal processes. As a result, we can harness the full range of cloud technologies in all our research areas."

Denise Dittrich
 Assistant Head of Systems and Operations
 IT Center RWTH Aachen

Innovate at speed and scale



Challenge •

 Institutions are looking to harness the power of AI, but newer technical advances such as ChatGPT pose opportunities as well as risks

Solution •

Transform processes and tasks with Azure Open Al

Benefits

- Drive fundamental research and operational breakthroughs
 - Responsible use of Al
 - Your data is not used to train the OpenAl foundational models without your permission

Yale School of Medicine US



Challenge

The Tietjen Lab at the Yale School of Medicine needed faster research processes and infrastructure to make the most of every organ donated.

Solution

The lab relies on Azure Functions to automate initial processes through event-driven serverless code. This allows for automatic processing of tissue data in a seamless and reliable fashion.

Benefits

With newfound efficiency, the lab can collaborate and make life saving decisions in real time, improving the viability of kidneys used in transplants and reducing organ waste.



79

We need partners that can help us build the infrastructure to go really fast so we can fully honor every donor organ. The partnership with Microsoft and Terawe has revolutionized our approach and our thinking."

- **Dr. Greg Tietjen**Assistant Professor and Principal Investigator

New York City Public Schools US



Challenge

How to embrace the potential of generative AI to support students and teachers in a responsible, safe, innovative way.

Solution

 As a first step, launched a chatbot that uses Microsoft AI technology to be the first point of contact with employees and families calling the IT Help Desk

Benefits

Faster, personalized support



79

We're thrilled to be working with Microsoft to develop a path forward and leverage AI tools to bring meaningful benefits to our schools. I'm encouraged by the initial success we're seeing and the opportunity we have to build on the enormous strides we've already taken with Azure."

> Zeeshan Anwar
> Deputy Chief Information Officer of New York City Public Schools

National Taiwan Normal University | Taiwan



Challenge

How to empower Taiwanese students to improve English-language speaking skills to excel in all areas of industry on a global level, using their Cool English English-language learning platform. NTNU needed something that could adjust its language based on each individual student's needs and English proficiencies.

Solution

Utilizing the Azure OpenAl Service advanced language model called Davinci and ChatGPT, NTNU built 10 educational "CoolE" bots for the Cool English platform, each with its own unique personality.

Benefits

The more realistic conversational practices foster more active learning, as opposed to passive methods like listening to movies or reading books in English.

Compared to other AI models that NTNU used previously, the Davinci model in Azure OpenAI Service produces significantly more inviting and approachable responses.

NTNU helps K-12 students master English faster with innovative learning platform powered by Azure OpenAl Service



 $\sqrt{2}$

By utilizing the advanced language models in Azure OpenAl Service, Cool English is taking an innovative step for English education in Taiwan, helping students reach their learning goals and overcome the challenges of limited opportunities for real-life conversational and writing practice.

 Dr. Hao-Jan Howard Chen Professor, Department of English National Taiwan Normal University

Al will reinvent every industry

Characteristics of companies that win



Leader-led transformation



Maximized use of data





Willingness to change

How you can get started today

Try Microsoft's copilots in action

Get copilot-ready with Microsoft 365

Ensure an AI-ready data foundation

Build your own Al-powered copilot

The opportunity is yours to lead the AI transformation

Thank you